

Commitment to Cures 2022

Sponsorship Opportunities

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Brain disease affects the lives of almost 3 billion people worldwide. It comes in many different forms, and goes by many different names, but the loss experienced is universal.



“When someone’s brain is not functioning correctly, it impacts everything in their life. It impacts how they think, how they feel about themselves...how other people feel about them. It’s a very hopeless and helpless feeling.”
- Michele

Cure One, Cure Many

The good news is, we believe life without brain disease is possible.

For almost 30 years, we have funded research across a broad spectrum of brain diseases and disorders in the pursuit of improved treatments, prevention, and cures.

We know these diseases are interconnected, and when we cure one brain disease, we will cure many.



Our Partners

Founded by the American Academy of Neurology, the world's largest professional association of neurologists and neuroscientists, we work with the most respected organizations working to defeat diseases of the brain and nervous system.

American Academy of Neurology
The ALS Association
Alzheimer's Association
American Epilepsy Society
American Heart Association
Consortium of Multiple Sclerosis Centers
CReATe Consortium
Epilepsy Foundation
International Headache Society

The Mary E. Groff Charitable Trust
McKnight Brain Research Foundation
Muscle Study Group
Myasthenia Gravis Foundation of America National
Multiple Sclerosis Society
Michael J. Fox Foundation for Parkinson's Research
Society of Vascular and Interventional Neurology
Tourette Association of America

Our Impact by the Numbers

 **\$33M**

We have granted over \$33 million dollars to researchers

 **270 +**

We have provided funding and scholarships to over 270 researchers

 **86%**

86% of our researchers have gone on to secure funding from the NIH and other national funders

 **25**

25 scientists are actively undertaking innovative studies in over 10 different disease areas

You Can Help Make A Difference

You can help support our unique approach to funding research for all brain diseases, impacting the lives of millions of adults and children around the world.



Join Us

COMMITMENT TO CURES GALA

Join us for an incredible night celebrating just how far we've come in the fight against brain disease. Enjoy an evening full of renowned neurologists, award celebrations, entertainment, special guests and more!

Don't miss your chance to help us recognize research breakthroughs and raise funds to continue this critical work towards the discovery tomorrow's cures.

HONOREES

Seth & Lauren Miller
Rogen



APRIL 6, 2022
Seattle, WA

Last Year's Gala Success



\$202,000 raised



800+ tuned into the
event



4.5million people
reached

Sponsorship Opportunities

Sponsorship Opportunities

Cure One Cure Many: \$100,000

Breakthrough: \$50,000

Discovery: \$25,000

Researcher: \$15,000

Investigator: \$10,000

Hope: \$ 5,000

Support: \$ 2,500

CURE ONE CURE MANY SPONSOR

\$100,000 (Exclusive)

- 3 Premier Tables at the event (30 seats)
- 10 tickets to the VIP Reception
- Featured throughout 2022 as Cure One Cure Many Sponsor in the American Brain Foundation's:
 - Website homepage
 - 2022 Annual Report, inside back cover
- Logo, writeup and URL included on Swag Bag sponsor card
- Verbal recognition during the event from event emcee
- Recognized as Cure One Cure Many Sponsor in the Commitment to Cures Program
- Logo placement in the video loop played throughout the reception
- 20 complimentary raffle tickets
- Recognition in a "thank you" post on ABF social channels - Facebook, Twitter, LinkedIn, Instagram
- Recognition as a sponsor in a Sponsor Thank You email
- Recognition as a sponsor in a "thank you" ad in Brain & Life magazine, with over 1 million readers, highlighting our sponsors' commitment to curing brain disease
- Recognition as a sponsor in a digital Commitment to Cures email sent to all 36,000 members of the American Academy of Neurology
- Recognition as a sponsor on the event landing page

BREAKTHROUGH SPONSOR

\$50,000

- o 2 Premier Tables at the event (20 seats)
- o 6 tickets to the VIP Reception
- o Event video sponsor
- o Featured on the Sponsor card in the guest swag bags – logo, writeup and URL
- o Verbal recognition during the event from event emcee
- o Recognized as Breakthrough Sponsor in the Commitment to Cures Program
- o Logo placement in the video loop played throughout the reception
- o Logo featured in the American Brain Foundation's 2022 Annual Report
- o Recognition in a "thank you" post on ABF social channels -Facebook, Twitter, LinkedIn, Instagram
- o Recognition as a sponsor in a Sponsor Thank You email
- o Recognition as a sponsor in a "thank you" ad in Brain & Life magazine, with over 1 million readers, highlighting our sponsors' commitment to curing brain disease
- o Recognition as a sponsor in a digital Commitment to Cures email sent to all 36,000 members of the American Academy of Neurology
- o Recognition as a sponsor on the event landing page

DISCOVERY SPONSOR

\$25,000

- o 2 Premier Tables at the event (20 seats)
- o 4 tickets to the VIP Reception
- o Featured on the Sponsor card in the guest swag bags – logo, writeup and URL
- o Verbal recognition during the event from event emcee
- o Recognized as Discovery Sponsor in the Commitment to Cures Program
- o Logo placement in the video loop played throughout the reception
- o 10 complimentary raffle tickets
- o Logo featured in the American Brain Foundation's 2022 Annual Report
- o Recognition in a "thank you" post on ABF social channels -Facebook, Twitter, LinkedIn, Instagram
- o Recognition as a sponsor in a Sponsor Thank You email
- o Recognition as a sponsor in a "thank you" ad in Brain & Life magazine, with over 1 million readers, highlighting our sponsors' commitment to curing brain disease
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- o Recognition as a sponsor on the event landing page

RESEARCHER SPONSOR

\$15,000

- o 1 Premier Table at the event (10 seats)
- o 4 tickets to the VIP Reception
- o Verbal recognition during the event
- o 5 complimentary raffle tickets
- o Logo featured in the American Brain Foundation's 2022 Annual Report
- o Recognized as Investigator Sponsor in the Commitment to Cures Program
- o Logo placement in the video loop played throughout the reception
- o Recognition in a "thank you" post on ABF social channels - Facebook, Twitter, LinkedIn, Instagram
- o Recognition as a sponsor in a Sponsor Thank You email
- o Recognition as a sponsor in a "thank you" ad in Brain & Life magazine, with over 1 million readers, highlighting our sponsors' commitment to curing brain disease
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- o Recognition as a sponsor on the event landing page

INVESTIGATOR SPONSOR

\$10,000

- o 1 Premier Table at the event (10 seats)
- o 2 tickets to the VIP Reception
- o Verbal recognition during the event
- o 5 complimentary raffle tickets
- o Logo featured in the American Brain Foundation's 2022 Annual Report
- o Recognized as Investigator Sponsor in the Commitment to Cures Program
- o Logo placement in the video loop played throughout the reception
- o Recognition in a "thank you" post on ABF social channels - Facebook, Twitter, LinkedIn, Instagram
- o Recognition as a sponsor in a Sponsor Thank You email
- o Recognition as a sponsor in a "thank you" ad in Brain & Life magazine, with over 1 million readers, highlighting our sponsors' commitment to curing brain disease
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- o Recognition as a sponsor on the event landing page

HOPE SPONSOR

\$5,000

- o 5 complimentary event tickets to the event
- o Recognition in a “thank you” post on ABF social channels - Facebook, Twitter, LinkedIn, Instagram
- o Recognized as Hope Sponsor in the Commitment to Cures Program
- o Logo placement in the video loop played throughout the reception
- o Recognition as a sponsor in a Sponsor Thank You email
- o Recognition as a sponsor in a digital Commitment to Cures email sent to all 36,000 members of the American Academy of Neurology
- o Recognition as a sponsor on the event landing page

SUPPORT SPONSOR

\$2,500

- o 5 complimentary event tickets to the event
- o Recognition in a “thank you” post on ABF social channels - Facebook, Twitter, LinkedIn, Instagram
- o Recognized as Support Sponsor in the Commitment to Cures Program
- o Logo placement in the video loop played throughout the reception
- o Recognition as a sponsor in a Sponsor Thank You email
- o Recognition as a sponsor in a digital Commitment to Cures email sent to all 36,000 members of the American Academy of Neurology
- o Recognition as a sponsor on the event landing page

à la carte

\$5,000/opportunity

- o Exclusive photo booth sponsor
- o Exclusive sponsor for the entertainment
- o Exclusive sponsor for raffle
- o Exclusive sponsor for the VIP Reception with Scientific Breakthrough Award recipient

Our Board

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Thank You